

1 JOHN M. BENASSI (SBN 74137)  
2 MATTHEW C. LAPPLE (SBN 193546)  
3 SAMUEL R. HELLFELD (SBN 234421)  
4 HELLER EHRMAN LLP  
5 4350 La Jolla Village Drive, 7th Floor  
6 San Diego, CA 92122-1246  
7 Telephone: +1.858.450.8400  
8 Facsimile: +1.858.450.8499  
9 john.benassi@hellerehrman.com  
10 matt.lapple@hellerehrman.com  
11 sam.hellfeld@hellerehrman.com

12 Attorneys for Plaintiff  
13 PULSE~LINK INCORPORATED

14 UNITED STATES DISTRICT COURT  
15 SOUTHERN DISTRICT OF CALIFORNIA

16 PULSE~LINK INCORPORATED,

17 Plaintiff,

18 v.

19 TZERO TECHNOLOGIES INCORPORATED,

20 Defendant.

Case No.: '07 CV 2407 JAH AJB

NOTICE OF RELATED CASES  
[RELATED TO CIVIL  
CASES NO. 07 CV 1125 L (AJB) AND  
07 CV 2156 BTM (WMC)]  
Local Rule 40.1(d)-(e)

FILED

07 DEC 21 PM 4:31

CLERK, U.S. DISTRICT COURT  
SOUTHERN DISTRICT OF CALIFORNIA

BY:

DEPUTY

ORIGINAL

Heller  
Ehrman LLP

1 Pursuant to Local Rules 40.1(d)(2) and 40.1(e), plaintiff Pulse~Link Incorporated  
2 ("Pulse~Link") hereby gives notice of the following related cases:

- 3 • *Pulse~Link Incorporated v. Tzero Technologies Incorporated*, U.S. District  
4 Court Case No. 07 CV 1125 L (AJB), filed June 21, 2007 in the United States  
5 District Court for the Southern District of California;  
6 • *Pulse~Link Incorporated v. Tzero Technologies Incorporated*, U.S. District  
7 Court Case No. 07 CV 2156 BTM (WMC), filed November 9, 2007 in the  
8 United States District Court for the Southern District of California.

9 In the instant case, Tzero has engaged in false and deceptive advertising, unfair  
10 competition and other unlawful and deceptive business practices in violation of Lanham Act  
11 and California statutory and common law. This case is between the exact same parties,  
12 Pulse~Link and Tzero, and involves similar technology.

13  
14 DATED: December 21, 2007

Respectfully submitted,

HELLER EHRMAN LLP

15  
16  
17  
18 By 

JOHN M. BENASSI  
Attorneys For Plaintiff  
PULSE~LINK INCORPORATED

19  
20  
21 SD 894376 v1